ASE NO. MET1.0002 ATENT APPLICATION IN THE UNITED STATES PATENT AND TRADEMARK OFFICE re Application of: Examiner: Not yet assigned Group Art Unit: Not yet assigned BENTOLILA, et al. Serial No.: 10/043,698 Filed: January 9, 2002 January 9, 2003 For: SYSTEM AND METHOD FOR Los Angeles, CA 90067 BEHAVIORAL MODEL CLUSTERING IN TELEVISION USAGE, TARGETED CLUSTERING, AND PREFERENCE ADVERTISING VIA MODEL

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## NOTIFICATION OF LOSS OF ENTITLEMENT TO SMALL ENTITY STATUS UNDER C.F.R. § 1.27 (g)(2)

Assistant Commissioner for Patents Washington, D.C. 20231

PROGRAMMING BASED ON BEHAVIORAL MODEL CLUSTERS

Applicant hereby notifies the Patent and Trademark Office that it is no longer entitled to status as a small entity, and that the assertion for small entity status, set forth:

-a: [X] By paying the filing fee as small entity on January 9, 2002, should be discontinued;

By the paper filed on July 17, 2002, should be discontinued. b. [X]

An Assignment was sent for recording on July 12, 2002. The following are the Assignment particulars in reference to this application:

Assignee: Metabyte Networks, Inc. 20300 Stevens Creek Blvd., Suite 100 Cupertino, California 95014

The Assignment has not yet been recorded in Patent and Trademark Office for this application.

Frame/Reel are not available at this time.

HERMAN

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